

**FASTWEB launches social Webmail powered by Critical Path's Memova® suite of solutions**

*Webmail 2.0, Widgets, Lifestream, Social Address Book and advanced unified messaging combine to enhance online experience*

**Mobile World Congress, SPAIN – February 15, 2010** – Critical Path, Inc., a leading provider of messaging software and services, today announced that FASTWEB, Italy's second largest fixed line telecommunications provider, has launched a new social webmail service, powered by Critical Path's suite of [Memova solutions](#). FASTWEB's residential customers now enjoy enhanced Web 2.0 Calendar, Address Book, Mail, Fax, voice messages, and a "Do Not Disturb" service – all integrated with the social networks they use today.

Research conducted by Vanson Bourne on behalf of Critical Path identified that 90% of Italian consumers want a simpler, more automated experience for updating and sharing their contact information and status. FASTWEB, a provider of Internet, voice, TV and mobile services to residential customers, is launching an enhanced and redesigned portal to address this need.

FASTWEB subscribers can now integrate their social networks, exchange large multi-media files via email, organize their lives through public and personal calendars, access maps, enable notifications and RSS feeds, and import and manage contact lists from social communities simply and easily. Once logged in, people are presented with a widget based dashboard that summarizes the status of the inbox, received faxes, voice messages and contacts. There are also widgets for sending multimedia attachments, calendar, personalized RSS feeds and Life Stream, powered by Critical Path's [Social Address Book](#) solution, a service that provides updates from subscribers' favourite Social Networks, such as Facebook.

"Email continues to play a central role in communications, particularly as social networking gains momentum in Italy. We wanted to offer our residential customers an easy-to-use service to simplify their online experience to help them communicate, inform, share and organize their lives all from one place. In addition, it is important to also offer those services that are unique to a Telco, such as providing advanced services integrated with our network, like Do Not Disturb, which enables customers inside the social portal to create rules to stop calls from a single number, a class of numbers or telemarketers," said Fabrizio Costantini, Marketing Manager, FASTWEB.

Soon, FASTWEB, together with Critical Path, will launch new mobile services that will extend this experience from the web to the mobile.

"We are delighted to have participated with FASTWEB in bringing this new integrated suite of communication services to their customers", says Renato Miletto, Vice President, Critical Path. "Consumers are placing increased value on staying connected online and on their mobile. Our Memova solutions, such as *Social Address Book*, play a key role in delivering this to the new FASTWEB portal. We look forward to continuing to work with FASTWEB in the future to deliver value to them and their customers".

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**Visit Critical Path at Mobile World Congress – 15-18 February 2010, Barcelona, Spain.**

**About Critical Path, Inc.**

Critical Path's Memova® suite of applications and services are chosen by leading service providers and enterprises around the world to enable millions of people to communicate, connect, share and organize while providing industry-leading safety and assurance.

With offices around the globe, Critical Path supports companies with their deployments of Memova solutions to drive revenue, boost loyalty, streamline operations and reduce costs. More information is available at [www.criticalpath.net](http://www.criticalpath.net).

*Note to Editors:*

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