

# COMPANY PROFILE

## **Critical Path, Inc.**

Critical Path is about Messages that Matter™. For consumers, this means messaging services that deliver a better email experience, rich multimedia sharing capabilities and on-the-go access to the messages that matter most. For service providers, this means mass-market solutions that have a significant impact on the bottom line – value-added messaging services that attract new subscribers, drive revenue and improve customer loyalty.

Founded in 1997, Critical Path has deep messaging experience and a strong track record of success. With offices around the globe, Critical Path's solutions have been deployed by more than 200 service providers throughout the world, including Vodafone, Telecom Italia, O2, Telefónica Móviles, Tiscali, SFR, Indosat, WIND, and ONO.

## **Critical Path Solutions**

Critical Path's Memova® product line provides innovative consumer messaging solutions for mobile operators, broadband and fixed-line service providers. Delivering a new and improved messaging experience for millions of consumers worldwide and offering operators the key to unlocking the enormous potential of mass-market services, these solutions include:

**Memova® Mobile** – consumer mobile email and multimedia content solutions for mobile operators. Memova Mobile pushes email and personalized news, blogs, music, sports and other popular consumer content to everyday mobile phones. Leveraging existing MMS infrastructure, Memova Mobile enables operators to get to market quickly with easy-to-use mobile data services designed exclusively for the consumer mass market.

**Memova® Messaging** – a trusted, proven platform for service providers that delivers email and a broad range of value-added messaging services, including Universal Contacts, Digital Life, Media Mail and more. Memova Messaging enables service providers to enrich the consumer messaging experience, drive new revenue streams, foster the growth of online communities and reduce subscriber churn.

**Memova® Anti-Abuse** – a turnkey anti-spam, anti-virus solution for service providers. Memova Anti-Abuse stops spam, viruses, mailbombs, denial-of-service, directory harvest and phishing attacks in the most cost-effective manner – at the gateway. The solution includes two lines of defense, flexible options and customized controls, ultimately providing a basic, yet competitive level of anti-abuse protection for all subscribers, while simultaneously offering extra protection as value-added services for opt-in subscribers.

Critical Path's portfolio also includes leading identity management solutions that are deployed by enterprise corporations, governments and telecommunications operators worldwide.

## **Critical Path Leadership Team**

Mark Ferrer, Chief Executive Officer and Chairman

James Clark, Chief Financial Officer

Donald Dew, Chief Technology Officer

Mark Palomba, Executive Vice President, Worldwide Sales & Field Operations

Barry Twohig, Executive Vice President, Engineering

## **Critical Path Shareholders**

Critical Path is a publicly traded company under the stock symbol CPTH. The company's major shareholders include Asian conglomerate Cheung Kong Holdings, parent company of Hutchison Whampoa, and leading global private equity firm General Atlantic.

*For more information, visit [www.criticalpath.net](http://www.criticalpath.net)*